

PUBLIC EDUCATION AWARENESS COMMITTEE (PEAC)

Via Zoom

MINUTES Tuesday, December 5, 2023 at 4:00 pm

COMMITTEE MEMBERS:	Jessica Anjos COPVPA	Nicola Baker COPAC	Terry Beaudry District Staff	Luke Campbell COPVPA
	Chantelle Desrosiers Trustee	Cathie Mutter CORTA	Justin Schneider District Staff	Jasmeet Virk COPVPA
	Deannie Zahara COPAC			
ABSENT:	Nolan Chapman COTA	Meran Couzens CUPE	Mary Hope COTA	Shelley Yost CUPE

No Representative

DSC

1. Welcome

Terry welcomed everyone to the Zoom meeting and acknowledged that the PEAC meeting is being held on the unceded Traditional Territory of the Okanagan Syilx people.

2. Agenda – December 5, 2023 (Approval/Additions)

The Committee approved the December 5, 2023 agenda as presented.

3. Minutes - October 3, 2023

The Committee approved the October 3, 2023 minutes as distributed.

4. "Together We Learn" December Edition

Justin provided an update on the December edition of *Together We Learn* which is themed 'Wonder', primarily about the natural world. KSS Journalism students have covered all the story ideas generated at the October 3rd PEAC meeting and have provided stories, articles and photos for the December edition. Justin shared some of the artwork that will be included from teacher Jim Elwood's Mount Boucherie Secondary School Art class and photography projects. There will be a story featuring the District teachers and support staff who won the Premier's Awards and will showcase one of Jim Elwood's artwork creations. The recurring piece throughout the newspaper will have students from Oyama Traditional School answering the question, "This is what I wonder about..." and will include their artwork.

Justin shared that the December edition is in the layout stage and he is starting to work with the newspaper editor this week. Please contact Justin if you would like to help proof-read the draft *Together We Learn*.

5. PEAC Terms of Reference Update

Terry shared that the amended Public Education Awareness Committee Terms of Reference was unanimously approved at the November 22, 2023 Public Board of Education Meeting. Terry is pleased to see the PEAC coming together, as a working committee of the Board, while using a consensus-type model of decision-making and completing projects so efficiently.

6. Board of Education Advocacy

Trustee Chantelle Desrosiers shared that much of the Board of Education's advocacy efforts are focused on Capital and securing space for students for the amazing learning they are doing. Additional advocacy priorities include a renewed focus on incorporation of Truth and Reconciliation, and COP28, recognizing that environmental concerns will become a bigger part of advocacy and learning for District students.

7. Other (Agenda Items)

Registration Period and January Radio Advertisement

Justin shared that the Spring 2024 student registration period will be advertised as usual, although; in a slightly shortened version, and plans to contact the iHeart Radio Group in December to secure dates for an advertisement spot on three stations. The radio promotion will run for a couple of weeks before registration begins at the end of January. Justin plans to work with Nolan before the winter break to arrange for a few students to record the radio message.

New District Website

Justin shared that the District is hoping to have the new website up and running in the new year, probably before the next PEAC meeting in February. There will be time for feedback at the February PEAC meeting. The new website will be more streamlined, making it easier to find information, and it will be a welcome change in January.

Future Agenda Item: New District Website

Terry shared a closing comment from an Elder who is part of Land-Based Learning:

"May the joy of the season be with you and may you feel it by the number of legs under the table."

When we get together with family and friends, may the many legs under the table bring a sense of joy and a smile to your heart. As you embrace the busyness of the season, may you be reminded by the extra legs how fortunate we are to be in the company of family and friends.

Meeting ended at 4:20 pm.

Proposed 2023-2024 PEAC Meeting Schedule:

(Tuesday's at 4:00 pm – 5:30 pm) February 27, 2024; April 23, 2024; and May 28, 2024.