

Get Well Soon

Science 8 – Mr. Banting



November 22, 2013

Dear Sir/Madam

Congratulations on your recent presentation to the World Health Organization on the need for awareness surrounding third world disease epidemics. Your passionate advocacy has inspired us to create a new initiative at the WHO in order to fund awareness campaigns in several developing nations. The particular disease which you have been investigating is one of twelve to be short-listed for funding support by the WHO. For the next fiscal year, we have a total budget for this program of \$100 million. Please submit, in writing, a detailed request for funding for your awareness campaign. In particular, we need to know the following:

- How much of the total budget are you requesting?
- How will you be using the funds?
- Why do you feel that your project is deserving of this money?
- How will your project change people's lives?

Funding requests must be received at our office no later than December 3, 2013. The merits of your request will be evaluated according to the following criteria:

Not Yet Meeting	Approaching	Minimally Meeting	Meeting	Exceeding
<ul style="list-style-type: none">·No amount is requested·Intended use is not stated·Explanations are lacking·Information contains excessive errors	<ul style="list-style-type: none">·Request is outrageous·Intended use of funds is vague·Reasoning is only suggested·Information presented is textual and insufficient	<ul style="list-style-type: none">·Request is slightly excessive·Some explanation of spending plan·Reasons are plausible but unsupported·All information presented is textual	<ul style="list-style-type: none">·Reasonable request for funds·Most expenses are explained·Reasons provided are plausible, little support·More than one information format is used	<ul style="list-style-type: none">·Reasonable request, considers other needs·Clear accounting for all funds·Detailed reasoning supported by evidence·Multiple information formats used (text, charts, graphs, etc)
4	6	7	8.5	10

We are eagerly awaiting your proposal. Thank you for your commitment to improving the health of all people living in our world.

Director
World Health Organization