

SCHOOL DISTRICT No. 23 – BOARD COMMITTEE REPORT

COMMITTEE: General Affairs Committee DATE: June 1, 2011
CHAIRPERSON: Trustee R. Cacchioni STAFF CONTACT: H. Gloster, Superintendent

Attendees:

Trustee R. Cacchioni (Chairperson)
Trustee M. Baxter
Trustee G. Given
Trustee W. Horning
Trustee A. Hunt-Binkley
Trustee G. Scanlan
Trustee J. Watson

Staff:

H. Gloster, Superintendent
L. Paul, Secretary-Treasurer
T. Beaudry, Assistant Superintendent
C. Sulz, Director of Instruction K-12
M. Essler, Executive Assistant (Recorder)

Partner Group Representation:

COPAC	Sharlene Drohomereski, Vice-President
COTA	Susan Bauhart, First Vice-President
COPVPA	Scott McLean, Past President
CUPE	Wendy Johnson, Vice-President
DSC	Peter Davidson, Co-President

Reports/Matters Arising

The General Affairs Committee Public Meeting Report of May 4, 2011 was received.

Discussion/Action Items

1. Background Information

Review of Policy 735 – Corporate Advertising and Sponsorship

Recognition of Service Clubs

The Rotary Club of Kelowna has identified the expansion of the Young Parent Program facility at Kelowna Secondary School as a major project that the Club would like to support this year. The Rotary Club membership has indicated they will donate \$50,000 to this project on the understanding that a permanent plaque featuring the Rotary International symbol be placed in front of the facility. Upon reviewing the existing Board Policy 735 – Corporate Advertising and Sponsorship, there is no specific reference to recognition of donations from service clubs. Paragraph 4.6 of Board Policy 735 indicates a form of sponsor/donor recognition shall be permitted by: “a temporary sign at the school indicating the sponsor or donor’s name and/or logo, displayed for the duration of the sponsored or supported program, event, tournament, activity or production, up to a maximum of two weeks;...”. Board Policy 735 – Corporate Advertising and Sponsorship was last amended in January of 2010 after extensive consultation with partner groups.

The Committee viewed the architect’s conceptual drawings of the proposed recognition wall and specifically the placement of the Rotary International symbol. Trustee Hunt-Binkley and Trustee Baxter expressed concern on the short timeline in order to meet the Rotary Club’s request to have the Board of Education provide direction prior to the end of June.

In response to a trustee query, the Superintendent confirmed that many different Service Clubs are involved in schools in School District No. 23. It has been ascertained that 21 of 42 schools have current involvement with Service Clubs as follows: Rotary Club - 14; Lion’s - 8, Kiwanis - 6; Knights of Columbus - 3; and Kinsmen - 1. Contributions towards the expansion of the Young Parent Program facility also include donations from the following groups:

- Provincial “School Community Connections Grants” (supported by the Union of B.C. Municipalities, the B.C. School Trustees’ Association and the Provincial Government) – totaling \$50,000
- The Kelowna Childcare Society - \$25,000
- Ministry of Education – Early Learning Grant - \$25,000

On February 23, 2011 the Board of Education approved a Motion to provide funds in the recoverable account, to a maximum of \$160,000, to allow the addition and renovation of the Daycare building for the Young Parent Program to proceed.

Susan Bauhart, on behalf of the Central Okanagan Teachers' Association (COTA), expressed concern in the option for action to suspend the existing policy on a 'one-off' basis to deal with the request of the Rotary Club, and is recommending that the Board not vary from Policy.

Sharlene Drohomereski, on behalf of the Central Okanagan Parent Advisory Council (COPAC), requested additional time on the Board's decision in order to discuss this matter with parents at a Parent Advisory Council meeting.

Outcome:

THAT: The General Affairs Committee forward to the Board of Education the following recommendations:

THAT: The Board of Education suspends section 4.6 of Policy 735 – Corporate Advertising and Sponsorship, for this incident only, to allow the Rotary Club of Kelowna to place a permanent sponsorship plaque on the KSS Young Parent Program building.

THAT: The Board of Education establish a committee to review Policy 735 – Corporate Advertising and Sponsorship, for the purpose of determining how Service Clubs may receive recognition for sponsorship funding provided to the School District, as well as any other issues that may arise.

2. Amendments to Policy 140 – School Board Committees

Terry Beaudry, Assistant Superintendent, reviewed the amendments to Policy 140 – School Board Committees. Further amendments were made including:

- the addition of “all Committee members, and” to the second sentence of item 1.3
“Minutes are to be provided in draft form to all trustees, the Superintendent, Assistant Superintendent, Secretary-Treasurer, and all Committee members, and also circulated with the following meeting's agenda.”
- the addition of “and representatives from partner groups” to the second sentence of item 2.1
“Standing Committees have their scope and powers established by the Board, are made up of designated trustees and representatives from partner groups, meet on a regular basis, and retain any powers and oversight responsibilities until the Board changes or disbands the Committee.”
- the addition of “except for the General Affairs Committee of which he/she is Committee Chairperson” to item 4.1
“The Board Chairperson is a non-voting member of all Committees, except for the General Affairs Committee of which he/she is Committee Chairperson.”

Further minor amendments were discussed.

Outcome:

THAT: The General Affairs Committee forward to the Board of Education the following recommendation:

THAT: The Board of Education approve the amendments to Policy 140 – School Board Committees.

Recommendations to the Board

1. Suspension of section 4.6 of Board Policy 735 for the recognition of the Rotary Club of Kelowna donation to the Young Parent Program
2. Establishment of a committee to review Board Policy 735 – Corporate Advertising and Sponsorship
3. Amendments to Board Policy 140 – School Board Committees

Items for Future General Affairs Committee Meetings

1. Report from Subcommittee on amendments to Policy 731 and Regulation 731R – Community Service and Fundraising by Schools regarding fundraising activities for third party organizations
2. Wired Workplace Policy

Future General Affairs Committee Meetings

Wednesday, October 5, 2011 – 4:30 p.m., School Board Office

Questions – Please Contact:

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Rolli Cacchioni, Chairperson