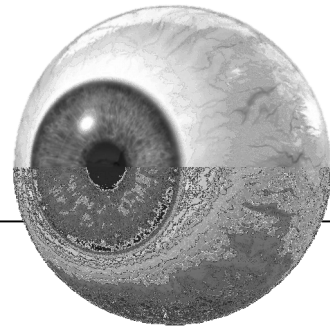


Name:



# The Aftermarket Eye

## The Task

Design a replacement eyeball that might exist in the future.

## The Process

Start by deciding how you could improve the function of the eye. What can your eye do that a regular eye cannot? Then, decide which of the eye's structures need to be changed or improved in order to accomplish that goal. Create the design of your new and improved eyeball.

## The Finished Product

You will create a full-page, full-colour advertisement selling your creation. It must include labelled diagrams and clear explanation of any improvements. Think about who would use your product, and how you will make it appealing to them. You may create the ad by hand or by digital means, but you are creating the entire page. NO COPY AND PASTE OF IMAGES OR WORDS.

## The Other Details

You will complete this project on your own. It will be different from all of your friends' projects. The completed advertisement will be submitted at the beginning of class on Tuesday, April 15, 2014. Failure to meet this due date will result in detention until the task is completed. The evaluation of this project will be based on the rubric below. Please staple this page to your finished advertisement.

Excellent	Good	Satisfactory	Insufficient
<input type="checkbox"/> Labelled, accurate diagrams <input type="checkbox"/> Clear explanation of improvements <input type="checkbox"/> Understanding of eye structures is apparent	<input type="checkbox"/> Diagrams have mostly correct labels <input type="checkbox"/> Description of improvements <input type="checkbox"/> Understanding of eye structures is suggested	<input type="checkbox"/> Diagrams lacking labels <input type="checkbox"/> Improvements are listed only <input type="checkbox"/> Understanding of eye structures is unclear	<input type="checkbox"/> Diagrams are missing or off-point <input type="checkbox"/> Improvements are not indicated <input type="checkbox"/> Understanding of eye structures is lacking
<input type="checkbox"/> Presentation format is followed with creativity and detail	<input type="checkbox"/> Presentation format is followed	<input type="checkbox"/> Presentation format is attempted	<input type="checkbox"/> Presentation format is not followed
<input type="checkbox"/> Unit vocabulary is used correctly and frequently	<input type="checkbox"/> Unit vocabulary is used mostly correctly and often	<input type="checkbox"/> Unit vocabulary is used rarely, or frequently incorrectly	<input type="checkbox"/> Unit vocabulary not used
Total			40