



MEDIA ADVISORY

Jan. 30, 2009

School Bus Safety Week: **Taking it on the Road**

We ask you to help us remind the public about keeping children safe on the road. We invite you to join us for a short event during School Bus Safety Week (February 2 – 6).

When: Monday Feb. 2, 2009 beginning at 1:15 pm

Location #1: Operations (685 Dease Road, Kelowna)

Media are invited to speak with bus drivers, RCMP and District staff regarding bus safety week and safety technology (i.e. cameras and data gathering)

Location #2 Taking it on the Road

ETD: Approx. 2:10 p.m.

Media are invited to ride along from the Dease Road depot to Ellison Elementary. We encourage you to remind the public that children's safety depends on motorists stopping when a bus's lights are flashing, when bus stop signs are extended or when a bus driver uses hand signals. Onboard cameras are a method of deterrent; any incriminating footage is shared with the RCMP.

Location #3 Safety Quiz before buses depart Ellison Elementary

Time: Approx. 2:35 p.m.

School District No. 23's Traffic Safety Officer Dave Gibson and Constable Cheryl McKinnon will each get on a bus and give children a short quiz on bus safety.

For more information, contact:

Lisa Harrison, Communications Officer, (250) 470-3284
Dave Misener, Transportation Supervisor, (250) 491-4039
Dave Gibson, Traffic Safety Officer, (250) 470-3283