



"Together We Learn"

SCHOOL DISTRICT No. 23  
(CENTRAL OKANAGAN)

# News and Information

June 21, 2010

## **School District No. 23 Partners with Sun-Rype to help Doctors Without Borders and their ongoing work with Haiti Earth Quake Relief**



Kelowna, BC: In response to the crisis in Haiti, School District No. 23 and Sun-Rype Products Ltd. partnered to fundraise \$9,445.80.

Sun-Rype donated 40,000 pouches of their newest product, Fruit to Go Apple Crisps, which were sold at 26 elementary, middle, and secondary schools throughout the region. Students and staff purchased individual packages and entire boxes. "This was an amazing contribution on behalf of Sun-Rype that provided an opportunity for our students to help

with the relief efforts in Haiti through Doctors Without Borders," says Norm Bradley, Director of Instruction at the District.

"Everything we raised is being donated to Doctors Without Borders, who have been working in Haiti for the past 19 years. They have done incredible work on the ground helping people. We are just doing our small part to support their ongoing heroic work."

Rolli Cacchioni, Chairperson of the Board of Education notes: "Once again, our students, staff, and parents, with the assistance of community partners, are taking action as concerned global citizens to assist in improving an international situation."

On Monday, June 21, 2010, Quigley Elementary School students Jenna Day, Ripley Burd, and Julia Blair joined Sun-Rype's President and CEO, Dave McAnerney and Consumer Services Manager, Sandra Hofer to sign off the cheque that will be donated. "Sun-Rype is very proud to have been part of this unique fundraising initiative and we applaud our local school district and all the families, kids, and teaching staff who really made it happen," said McAnerney.

(Photo, left to right: Sandra Hofer, Jenna Day, Ripley Burd, Julia Blair, Dave McAnerney)

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