



News and Information

January 27, 2010

School District No. 23 partners with Sun-Rype to help Haiti



Kelowna, BC: In response to the crisis in Haiti, School District No. 23 and Sun-Rype Products Ltd. have come up with a joint fundraising plan, which is expected to raise \$12,000.

Sun-Rype has donated 40,000 pouches of locally-produced apple crisp snacks that are being sold at schools. Students and staff can purchase individual packages or entire boxes.

“It’s an amazing contribution on behalf of Sun-Rype and an opportunity for our students to help with the relief efforts in Haiti,” says Norm Bradley, Director of Instruction at the District. “It’s all very short notice because the need is so urgent and extreme in Haiti.”

“Everything we raise will be donated to Doctors Without Borders, which has been working in Haiti for the past 19 years. They typically have 30 staff in the country but, following the earthquake, they have about a 1,000 people there. For the next few weeks, they expect to be focusing on emergency surgeries and are equipped with inflatable hospitals so they can work even in the ruins.”

Rolli Cacchioni, Chairperson of the Board of Education notes: “Once again, our students, staff and parents, with the assistance of community partners, are taking action as concerned global citizens to assist in improving an international situation.”

On Friday, January 22, shipping/receiving staff from the District picked up the first three pallets of snacks from the Sun-Rype warehouse on Weddel Place. Bankhead Elementary Principal Janet Williams and students in Grades 2, 3, and 4 came out to collect a few boxes and get a head start on fundraising.

(Photo, left to right: Principal Janet Williams, Ocean, Morgan, Wesley and parent Joy Godel)

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