



MEDIA ADVISORY

April 21, 2010

\$17,000 raised in advance of 30 Hour Famine

On Thursday April 22, Springvalley Middle School begins their 2nd annual World Vision 30 Hour Famine. One hundred and sixty SMS student participants have already gathered more than \$17,000 in pledges – well above this year's original target of \$15,000. Ryan Wakefield and Hope Voykin, teachers who have been very active in social justice projects, are organizing the 30 Hour Famine again this year.

SMS students and staff join millions of others around the world as they fast to get just a small taste of what a billion people experience every day. In addition to awareness, this event raises money for World Vision projects aimed at alleviating hunger, poverty and disease. Each day, 26,000 children worldwide die prematurely due to these three preventable causes.

On Thursday evening, the SMS students will attend a motivational presentation by Marc Kielburger at the Kelowna Community Theatre then return to the school where they will enjoy activities in the gymnasium followed by a midnight movie. The students will sleep overnight in the gymnasium. They will wake up on Friday to the smell of a pancake breakfast prepared by volunteers including Principal Derek Lea and Vice-Principal Bob Dickeson.

When: **1) 3:00 – 4:15 p.m. Thursday for presentations and celebrations**
 2) 8:30 – 10:00 p.m. Thursday for activities in the gymnasium and
 a chance to talk with students and staff

Where: **Springvalley Middle School**
 350 Ziprick Road, Kelowna, BC

For more information, please contact:

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World Vision 30 Hour Famine www.30hourfamine.org