



# PUBLIC EDUCATION AWARENESS COMMITTEE (PEAC)

## MINUTES

Tuesday, February 6, 2018 at 4:00 pm – 5:30 pm  
Hollywood Road Education Services, Room 3

<b>COMMITTEE MEMBERS:</b>	<b>Terry Beaudry</b> District Staff	<b>Luke Campbell</b> COPVPA	<b>Trent Dolgopol</b> COPVPA	<b>Charlene Hodgson</b> CORTA
	<b>Donna Stathers</b> COPVPA	<b>Teri Wishlow</b> CUPE	<b>Shelley Yost</b> CUPE	
<b>Guests:</b>	<b>Rob Aviani</b> NIE Committee	<b>Sue Bergen</b> NIE Committee	<b>Ryan Mansley</b> NIE Committee	<b>James Minkus</b> NIE Committee
	<b>Janet Slaney</b> NIE Committee			
<b>Regrets:</b>	<b>Moyra Baxter</b> Trustee	<b>Jesse Bruce</b> NIE Committee	<b>Nolan Koblischke</b> DSC	<b>Jane Nordquist</b> COTA
	<b>Justin Schneider</b> District Staff	<b>Courtney Schumph</b> DSC	<b>Kathy Weninger</b> NIE Committee	<b>Janelle Zebedee</b> COTA

### 1. Welcome

Terry welcomed everyone to the meeting. She shared that the PEAC meetings scheduled for the first Tuesday of the month conflict with the COTA and CUPE Executive Meetings. Therefore, the Committee should explore alternate meeting dates.

### 2. Agenda – February 6, 2018 (Approval/Additions)

The Committee approved the February 6, 2018 agenda as presented.

### 3. Minutes – November 7, 2017 (Approval)

The Committee approved the November 7, 2017 minutes as presented.

### 4. Review of Action Items

**4.1 Action Item:** *To invite Justin Schneider to a fall COTA Staff Rep meeting to introduce him and discuss forwarding him school event information to be featured in the Global segment 'What's Happening'. (Jane Nordquist)*

Deferred to a meeting that Jane Nordquist is able to attend.

### 5. January *Together We Learn* – Debrief

The Committee reviewed the January 2018 *Together We Learn* edition and provided feedback.

Terry shared that there continues to be challenges with the space allotted for advertisements. The Kelowna Capital News either over sells ads or doesn't sell enough ads and then the decision needs to be made to pull/add four pages to respond to the advertisements sold. Staff will continue to liaise with the Kelowna Capital News regarding a reasonable number of pages for future editions.

Terry thanked Donna, Justin and Michelle for their commitment in ensuring another quality edition was produced.

## 6. *June Together We Learn – Planning*

Possible Theme (as per June 20, 2017 PEAC meeting):

- 'Inclusion' (community partnerships, Aboriginal programs, parent programs, each schools' Mission Statement, Shelley Moore article)
- 'Innovation and Learning' (kids of today – entrepreneurs, developing apps, etc.)
- 'Traditions of the Past/Moving into the Future' (whole story of the District, include closed schools, Heritage Classroom at Central)

The Committee discussed possible themes for the June and Fall *Together We Learn* editions and decided that the theme for the June edition will be '**What's New**' and the theme for the Fall edition will be '**That was Then, This is Now**'. It was recommended that submissions for the June and Fall editions be vetted at the same time.

The Committee made the following recommendations for the June *Together We Learn* edition:

- Include articles on:
  - New Academies and Board/Authority Authorized courses
  - Grade 10 redesigned curriculum
  - New numeracy and literacy exams
  - New grade 9 Career Education Program
  - New Board Strategic Plan
  - District Work Plan for 2018-2019
  - Summer book list and activities (list of dates)
  - Community Learning Plans – opportunity for parents to learn
  - New Elders in Residence Program (feature Pamela and Grouse Barnes)
- Include a page on new ways to communicate student learning
- Include a page on new facility space (new SBO, new COTA office, new Canyon Falls Middle, new Lake Country Middle, etc.)
- Include a recognition page (new awards/teams) – include Arts
- Include student reflections on core competencies
- Create a summer passport or scavenger hunt for students to check-off and bring back in September to win a prize. Choose a winner from each zone and recognize them at a Public Board Meeting. (School Reader Boards could say '**Do you have your summer passport?**')

The Committee made the following recommendations for the Fall *Together We Learn* edition:

- Weave in STEM/ADST, redesigned curriculum, student self-reporting, go back to the 'why' on the redesigned curriculum/assessment and how inquiry comes into that
- Feature students, teachers and retired teachers reflecting on the change
- Tell the story about the changes to make it interesting (kids can tell the 'why')
- Include article on the French Immersion expansion
- Include articles from past grads in the community (Shelley could approach UBCO Professor, Ken Carlaw)

## 7. Other

### Future Agenda Item

Rob Aviani queried if there is a way to feature past *Together We Learn* stories on social media. The Committee decided to discuss this item further at the April 10, 2018 PEAC meeting.

### Parent Representation on PEAC

Since there is currently no parent representation of PEAC, the Committee recommended that a few members attend the next COPAC meeting to share the January *Together We Learn* edition and garner feedback. Terry, Luke, and Charlene volunteered to attend a future COPAC meeting to garner feedback on the January *Together We Learn* edition. Terry will ask COPAC if they can be added to the March 5, 2018 COPAC Agenda.

**Action Item:** *To ask COPAC if members from the Public Education Awareness Committee can attend the March 5, 2018 COPAC Meeting to garner feedback on the January Together We Learn edition. (Terry Beaudry)*

### Rescheduling April and May PEAC Meetings

Due to the COTA/CUPE Executive meetings also taking place on the first Tuesday of the month, the Committee agreed to change the April and May PEAC meetings to the second Tuesday.

**Future PEAC Meetings:** April 10, 2018, May 8, 2018, and June 12, 2018.